Doc. 68 Att. 5

Case 1:06-cv-00589-GEL-DCF

Document 68-6

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Exhibit 14

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    UNITED STATES DISTRICT COURT
 3
    SOUTHERN DISTRICT OF NEW YORK
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    06 Civ. 0589 (CGE)
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 6
    ANUCHA BROWNE-SANDERS,
 7
                              Plaintiff,
 8
              - against -
 9
    MADISON SQUARE GARDEN, L.P., ISIAH LORD
10
    THOMAS, III, and JAMES DOLAN,
11
                             Defendants.
12
13
                             December 12, 2006
                              10:08 a.m.
14
15
              VIDEOTAPE DEPOSITION of STEPHEN
16
    C. MILLS, taken by the Plaintiff, pursuant
17
    to Notice, held at the offices of Vladeck
    Waldman Elias & Engelhard, P.C, 1501
18
19
    Broadway, New York, New York, before
20
    Debbie Zaromatidis, a Shorthand Reporter
21
    and Notary Public of the State of New
22
    York.
23
24
25
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r—				
11 12 13 14 15 16 17 18 19 20 21 22 23 24	A. Without the specifics of the code of conduct, no. Q. Okay. So, as you sit here now, you don't know? A. Well, I believe that I have that I have conducted myself in a way that is appropriate and positive actually in the business that we operate in. Q. But you're not sure whether given without looking at the specifics of the policy whether you've acted in accordance with the MSG code of conduct; is that fair to say? MR. GREEN: Objection to form. It has been asked and answered. The witness can answer it again.	42	1 MILLS 2 not looked at the policy and every line, 3 to your knowledge has Mr. Thomas acted it 4 accordance with the MSG code of conducts 5 A. Yes. 6 Q. As a supervisor at MSG to you 7 write performance reviews for your people 8 under your supervision? 9 A. It depends on the — the 10 individual and the job that they are in. 11 Q. Okay. There are — there are 12 certain people who are in direct reporting 13 relationships to you that you write 14 performance reviews for? 15 A. Yes. 16 Q. And right now, who are the 17 people that you write performance reviews 18 for? 19 A. Mark Piazza, Joel Fischer, Carol 20 Biazejowski, Martie Brooks, and there may 21 be — there may be a couple of others 22 that — that I'm not thinking of at 23 this — this moment. 24 Q. Was that list any different in 25 2005?	
11	MILLS the MSG code of conduct? MR. GREEN: Objection to form. You may answer if you know. A. Without knowing the specifics of the conduct the code of conduct, but I believe Isiah had acted in appropriate ways in our business environment. Q. Okay. But as far as your knowledge of what the code of conduct is sitting here today, your understanding is	43	1 MILLS 2 A. Well, in 2005 it would have 3 included Anucha. 4 Q. Okay. 5 A. And Mike Golub. 6 Q. And at that time, Mr. Golub was 7 the SVP of business operations for the 8 Rangers? 9 A. Yes. 10 Q. What what is Mr. Fischer's 11 title?	45
13	that Mr. Thomas had conducted himself in accordance with that policy?		12 A. SVP of sports properties.13 Q. What do his responsibilities	

A. Well --

14

15

MR. GREEN: Objection to form. 16 The witness has responded with respect to

17 his knowledge of the policy. He can

18 answer fully if he knows.

A. If you would like me to look at 19 20 the specific language of every line in the 21 code of conduct, I'll be more than happy

22 to do that for you.

23 Q. All I am asking is based on what 24 you're understanding is sitting here what

25 you know now, and understanding you have

Q. What do his responsibilities 14 include?

15 A. He oversees all of the non-16 professional sports that come into -- into 17 The Garden.

18 Q. College basketball being one of 19 them?

20 A. College basketball, boxing,

21 non-professional team sports.

22 Q. Carol Blazejowski is SVP and 23 general manager of The Liberty?

24

Α. Yes.

25 Q. And is Martie Brooks the SVP and

Page 3 of 45

1 **MILLS** 2 a calendar year. 3 Q. From your perspective, what is 4 the purpose of -- of writing performance 5 reviews? 6 A. The purpose is to -- to assess 7 how a person has done in the prior -- prior year, give them feedback on things that they -- they need to approve on and identify any accomplishments that 11 they have had during the course of the 12 year. 13 Okay. Do you try to be accurate when you do the performance reviews? 15 Yes. 16 Q. Would you ever knowingly assign 17 someone a rating in a performance review that they didn't deserve? 19 A. No. 20 Q. Could you tell me the 21 circumstances, if you know, of how 22 Ms. Browne-Sanders came to work at MSG? 23 A. Yes. I -- I was looking to

47 49 MILLS 1 the Knicks. Q. And particularly with respect to Ms. Browne-Sanders' experience at IBM and Kodak, what was said on that? What did you say and what did she say? A. It - I don't remember the specifics of what she said. I -- you know, I looked at the marketing background as -- at IBM and the structure of IBM as something that I thought was -- would be good for what I was looking for in the 13 Knicks, at some point better sales 14 experience, and Kodak I thought would be 15 good as we were moving into a sales mode 16 within -- within the Knicks. 17 What were the duties of the 18 position of vice president of marketing 19 that you were considering 20 Ms. Browne-Sanders for? 21 Really to oversee the day-to-day operations of the marketing staff, oversee 22 the community relations, oversee the 24 interaction between the Knicks staff and 25 the other departments within The Garden.

24 fill -- fill the position of vice

25 president of marketing for the Knicks and

Q.

You may answer.

A. I thought -- I thought he

25 was -- was very creative but didn't bring

23

24

resources department, but ultimately I was

Did you consult with anyone

24 responsible for the promotion.

Mr. Mills, let me know after 19 20 you've had an opportunity to look at it.

21 (Pause.) 22 Okay,

23 Are you familiar with this Q.

24 document? 25

A. Yes. 19 checked under outstanding for up and above

20 expectations for down. Do you see that? 21

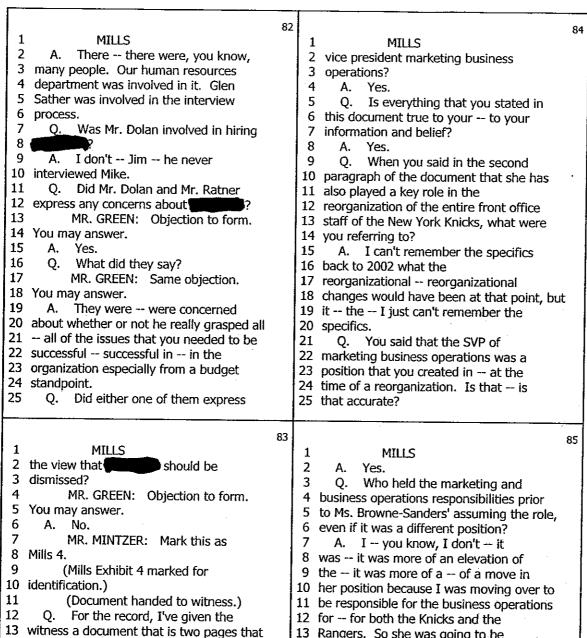
A. Yes.

22 What did you mean by that?

23 Throughout Anucha's career, she

24 had -- there were always, you know, things

25 about her, the way she interacted with



Mr. Mills, let me know after 17 18 you've had the chance to review it. 19

have been marked for identification as

Mills 4. It is MSG 01946 and 01947.

(Pause.)

(Pause.)

20 Okay. A.

15

16

You've seen Mills 4 before? 21 Q.

22 A. Yes.

23 Q. This is the announcement that

24 you sent out concerning

25 Ms. Browne-Sanders' promotion to senior

13 Rangers. So she was going to be

14 more -- you know, she was going to be more

15 active in the management of -- of the

16 business operations of the Knicks and

17 Rangers primarily because I was going to

18 be split between multiple teams at this

19 point.

20 What had your job been prior to Q.

21 2002?

22 Executive vice president of

23 business operations or sports team

24 operations for the Knicks.

25 For the Knicks. And Page 7 of 45

19

20

21

22

25

A. No.

reporting relations?

A. I'm not sure.

Did you ever tell

24 line reporting relationship to anyone?

23 Ms. Browne-Sanders that she had a dotted

MR. GREEN: If know, Mr. Mills.

20

21 not.

22

23

25

Α.

24 identification.)

business operations?

Okay.

I can't remember if I did or

(Mills Exhibit 5 marked for

(Document handed to witness.)

1

MILLS aggressive over the course of the meeting and -- and never at any point just said okay. I am glad this is the way -- this 5 is the way it worked out. 6 Q. What did Mr. --7 Ms. Browne-Sanders say to that? She, you know, said it was just 9 important for her that Isiah understands 10 that, you know, he has his role, and she 11 has her role, that she felt very strongly 12 about it, and I just reiterated that I 13 thought she was overly aggressive in 14 how -- in how she responded to a situation 15 that I thought worked out the way she wanted it to work out. 17 Q. What did she say in the meeting

18 with you, her and Mr. Thomas that you found to be overly aggressive?

20 A. She was very, very forceful, and 21 I just want to make sure you understand 22 that I am responsible for X. I want to 23 make sure you understand that I am 24 responsible for Y. I want to make sure

25 you understand that I am responsible for

MILLS

2 Q. So we clarified that. At any 3 point.

He -- he complained that, you A. know -- that there -- there were times when it appeared that he was being, you

know -- that there were certain things

that he didn't want to be involved in that Anucha was -- was outlining or requesting

10 that he be involved in. He made it clear

11 to me that he did not want to be a person

12 who was out selling season tickets. He

13 didn't want to be a guy who in -- sending 14 letters to season ticket holders asking

15 them to please renew their tickets

16 sincerely Isiah Thomas. He -- and it

17 seemed that Anucha wanted to include him

18 in things like that -- that -- that

19 troubled him. He said -- he was always

20 clear I want to do whatever I can do to

21 support the organization, but I don't -- I

22 don't want to be in the business of -- of

23 selling tickets, and he told me that, you 24 know, that's something Willis Reid has

25 shared with him in -- when he came in and

2 the on court experience, that tone in -as we sort of discussed the issues that were gray in Isiah's mind before he walked in the door. 6

Q. Did it seem that

MILLS

Ms. Browne-Sanders was agitated? A. Yeah. I said she -- she -- it

9 seemed like she was clearly upset in 10 calling for the meeting because I - there

11 was a misunderstanding, and she was

12 concerned that maybe her job

13 responsibilities had changed. So that was

14 clearly important for her to come into

15 this meeting and have it reaffirmed, the

16 scope of her job and to affirm the scope

17 of Isiah's job. 18

1

Q. At any point did Mr. Thomas complain to you about Ms. Browne-Sanders? 19

MR. GREEN: Objection to form. 20

21 Any time frame?

22 MR. MINTZER: Any time. Was 23 that -- was that the only basis of the

24 objection.

25

MR. GREEN: Yes.

1 **MILLS**

199

2 was working with Anucha and - and Scott

Laden. He said that if you're not careful

in the organization they will turn you into a pitch man to sell tickets, and you

6 have to find a way to stay focused on

7 basketball and -- and so that was -- that

8 was a complaint of his. He said he would 9 be more than happy to make sure that

10 whenever we needed him to tell -- to

11 communicate to people about what was going

12 on with the team, how we're building the 13 team, what our expectations about the team

14 were, he would be more than happy to

15 participate in that and use that to

16 support our -- our business, but he didn't want to be in the business of sort of 17

18 being a salesperson.

19 Q. Mr. Thomas' comment about Willis

20 Reid, would -- and correct me if I am 21 wrong, I want to make sure I understand

22 this right. Was he saying that

23 Ms. Browne-Sanders had made according to

24 Mr. Reid Mr. Reid into a -- you know, a

25 salesperson or a pitch man?

Other than the conversations 7 that you say that you had with Mr. Thomas 8 in which he made it clear that he didn't 9 want to be I think your words were the 10 pitch man or salesman for the 11 organization, did he have any other 12 comments that he made about 13 Ms. Browne-Sanders, you know, relating to 14 her job performance or her -- her role in 15 the organization? A. Well, I want -- I want to also 16 17 clarify that my -- my comments regarding a 18 salesman or a pitch -- pitch person really 19 was focused on the selling of tickets. 20 Isiah was always more than willing if 21 there were things like helping to sell 22 suites and things that were really big 23 items or important things that - to 24 closing business in the organization, he

25 would -- he would participate in those.

A. No, nor would I have -- again, 3 it wasn't -- he wasn't in a place to make a decision on whether or not she should be replaced nor whether she should be fired so, but he didn't have those conversations with me. 7

Q. As president of basketball operations he was -- he could have if he 10 wanted to offered an opinion about that, 11 correct?

12 A. He could offer an opinion about 13 many things, but he is not in the position 14 to - to control those things. 15 Q. How was, if you know, 16 Ms. Browne-Sanders' relationship with

A. It - they had a very good 18 relationship.

17 Scott Laden?

19 20 Q. And how do you know that? 21 A. I had conversations with Scott 22 about -- I had meetings with Scott and 23 Anucha, conversation with Anucha regarding 24 her involvement in the basketball 25 operations role. They had - they had a

	_			
		282	:	28
	1		1	MILLS
	2	The state of the s	2	testifying now as to your conversation
	3	1 13: Brown C Sunden	3	
	4	dismissal. Do you recall that?	4	A. Yes.
	5	MR. GREEN: Objection to form.	5	Q. Okay. In your in your
	6		6	7 7 7
	7		7	
	8		8	/
	9	here I will reask the question. I	ا و	
	10	and a second control of the second control o	10	
	11		11	•
٠	12		12	7.1
	13	The second section that the second	1	to analytical and the
	14		13	
		Q. Did you have any discussions with Mr. McCormack about	14	
			15	
		Ms. Browne-Sanders being dismissed?	1	on it.
	17	The control oddor a flag a flag	17	C
		I think I had with Russ Rusty McCormack	18	5 5
		really was a function of Anucha coming to	19	The area count about Mile alo
ı	20	me saying that she couldn't do this job	20	specifics of what he was going to work on.
	21	any more, me agreeing, and her asking me	21	 Q. Did you have an understanding of
	22	that I need to your help, and I need to	22	what what he was going to work on?
	23	have this a job while I go out and find	23	
		another until while I go out and	24	
ı	25	find another one. I had a conversation	25	of that we had to develop some kind of
ł				•
		283		285
Į	1	MILLS	1	MILLS
1	2	with Hank about that, and I had already	2	package for her that would put her in a
1	3	known that Hank was not a fan of Anucha's,	3	position to to move on.
1		and I had the conversation with him. He	4	Q. When did you have this
1	5	said you should get to Rusty, so that we	5	discussion with Mr. McCormack?
Į	6	can figure out a way how to accomodate	6	A. It was it was sometime
1	7	this and accomodate her, and so I had a	7	in sometime in in late November.
1		conversation with Rusty.	8	Q. Did Mr. McCormack ever follow-up
١	9	Q. And what was your conversation	9	
١		with Mr. McCormack; what did you say and	10	with you about what kind of transition
l		what did he say?		plan he was putting together?
1	12	•	11	A. No, I think it was you know,
1		A. I said that Anucha came to me		there was — it was soon after that that
l		and said she couldn't do this,		we we were contacted by by Anucha's
1		couldn't couldn't do this any more.		attorneys.
		She I recounted that she had lost the	15	Q. When you say soon after, do you
ı	ΤΩ	confidence of the people that that	16	know how long after?
		worked for her and that she wanted she	17	A. I really I really don't.
	18	couldn't do it, and I agreed, and that she	18	Q. Was it several weeks?
	19	needed to to have a job while she went	19	A. I really can't remember.
1	20	out and and looked for another job, and	20	Q. Okay. But whatever that time
l		I spoke to Hank, and I and you know,	21	period was, you never got any follow-up
l		we should start working on a a plan.	21 22	period was, you never got any follow-up from Mr. McCormack about what he was doing

25

Q. Right. I think I understood

24 that, but I was asking you about your

25 conversation with -- were you just

Q. Did you ever see any document

23 to implement the transition plan?

A. No.

1:C	66-cv-00589-GEL-DCF Document 68	-6	Filed 06/29/2007 Page 12 of 45
Γ	286	.T	288
	1 MILLS	1	
	2 that reflected anything about a transition	2	
	3 plan?	3	,
•	4 A. No, we hadn't I I did not	4	
	5 see anything.	5	The state of the s
- 1	6 Q. Did you document your	6	c / · · · · · · · · · · · · · ·
	7 conversation with Mr	7	, promise and and you had
ŀ	8 Ms. Browne-Sanders in which you say that	1 1	are corrected that the fit thine; and
-1		8	- TPF / Total / Ou what one couldn't do
. 1	9 she said she couldn't do her job any more? 0 A. No.	9	The grade and this you learned dide
- 1			her lawyers had contacted MSG?
	1 Q. Did you document your	11	in the latesty I dill I dill Juic I
	2 conversation with Mr. Ratner?	12	saw her. I can't remember I can't
	3 A. No.		remember the specific times that I did.
	4 Q. And are you aware other than	14	C
	5 what you've learned from counsel of any		during that period?
	6 document that exists that reflects any of	16	- I I I I I I I I I I I I I I I I I I I
1		17	seen her, but I can't remember a specific
	8 mentioned?	18	
1	The state of the s		the specific times.
	0 You may answer.	20	
2		21	you saw her
2		22	MR. GREEN: Objection.
	3 with Ms. Browne-Sanders during the period	23	Q during that period?
. 2	4 between your when you say she had told	24	A. No, I don't.
2	5 you that she couldn't do her job and when	25	Q. Do you think it was more than
\vdash		<u> </u>	
	287	ŀ	289
	l MILLS	1	MILLS
1 2	she left the organization about	2	five?
3	3 what what was being done to implement	3	A. I don't.
4	the transition plan that you had in mind?	4	Q. You don't know whether it was
1 5		5	more than five. It could have been?
1 6		6	A. I don't I don't know.
17		7	Q. Could it have been more than
8		8	fifteen?
9		9	A. I I don't know.
10		10	Q. Could it have been more than a
1	, , , , , , , , , , , , , , , , , , , ,		hundred times that you saw her?
12		12	MR. GREEN: Objection. At this
	2 another conversation about that	12	MR. GREEN. ODJECTION. At this

13 another conversation about that.

Q. You said you never had a chance 15 to. What do you mean?

MR. GREEN: Objection. 16

Q. Did you not see 17

18 Ms. Browne-Sanders after that time? MR. GREEN: Objection to form. 19

20 You may answer, Mr. Mills.

A. It was soon after that that we

22 were -- that we were contacted by -- by 23 the lawyers, and this was in the hands of

24 the lawyers.

Q. All right. And so is it

13 point this is harassment. The record will

14 speak for itself. I would like this

15 marked. Thank you.

MR. MINTZER: I want to make it

17 clear -- let me make sure the record is

18 clear. You are directing the witness not

19 to whether he could have seen

20 Ms. Browne-Sanders during the period when

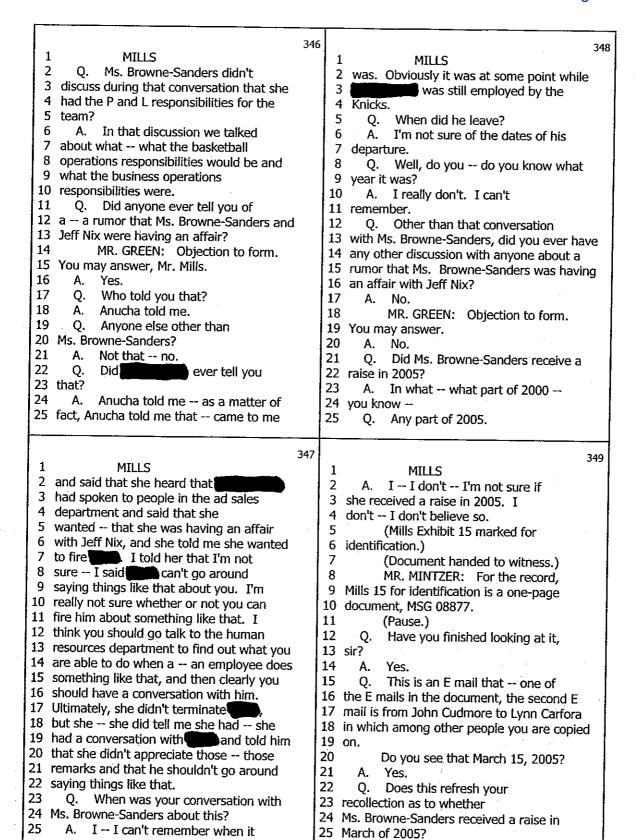
21 she supposedly said she couldn't do her

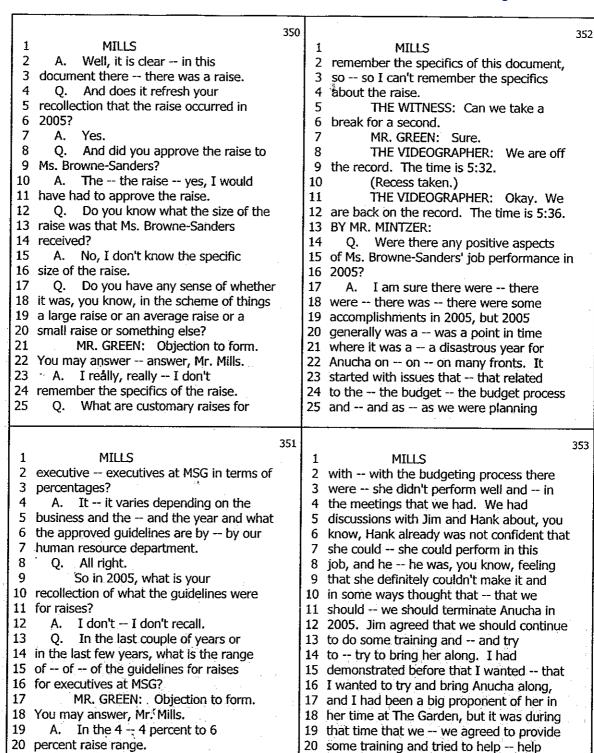
22 job any more to when her lawyers contacted

23 The Garden, it could have been more than a

24 hundred times? You are unable to answer

25 that?





Q. Do you know the reason why

22 Ms. Browne-Sanders was getting a raise at

this time as reflected in Mills 15?

A. You know, I'm

25 not -- I'm -- I -- I don't -- I don't

21

24

21 her through the process, but even with me

22 she had come to a point where we tried to

23 develop the programs that she would do

25 the specifics of the programs that -- that

24 that she was sort of resistant to -- to

376 **MILLS** 2 said to Pete, you know, these are the 3 choices that she has. Let's just find some classes that fit within the timing of getting this done relatively quickly. Q. Did you have any discussion with Mr. Olsen about the background for why you were asking him to do this? A. I believe I told him it was a --10 it was at the request of Jim and that what it was -- what -- what led to us having the courses. I am sure I did. 13 Q. What -- and a part of telling 14 him what led to the courses was telling 15 him about Mr. Dolan and Mr. Ratner's 16 dissatisfaction with her performance at 17 the budget meetings? A. That we had -- that we had a bad 18 19 budget meeting and that things didn't go 20 well, and part of the problem was that how 21 we were trying to develop the 22 brand -- brand statements and -- and brand 23 statements and mission statements. I

2 or some number of courses that she could choose from that that we would -- that this would take.

MILLS

5 Q. Did you ever tell her in these conversations that her job was potentially 7 in jeopardy?

A. No.

1

8

Q. Did you ever tell her any of the 9 things that Mr. Dolan or Mr. Ratner had said about her in those meetings? 11

A. No. 12

13 Q. Did you have any discussions 14 with Pete Olsen about the class that Mrs.

15 Browne-Sanders would eventually take?

A. Initially Pete and I had conversations about what -- what 17 18 the -- what the -- what we were going to

19 try and get accomplished with the class

20 and to outline some classes and, you know,

21 he spoke to -- he spoke to Anucha about

22 it, and initially some of the classes that 23 we had selected she didn't want to take

24 and thought they weren't appropriate.

25 weren't the right courses, and finally I

1 **MILLS**

2 about, you know, the conversations we had

3 about her job performance,

24 don't -- I don't think I said

25 to -- to -- to Pete that -- anything

4 her -- her -- the views on whether she would make it or anything like that.

Q. Do you know what class

Ms. Browne-Sanders ultimately took? A. Off -- I -- I can't remember 8

9 which -- which course it actually was.

10 Q. Do you know what the topic area 11 of the course was that she took?

A. I can't -- at this point I

13 can't -- at this time I can't remember.

O. Do you know did it have anything 15 to do with the budgeting process?

16 A. I can't remember which courses

17 she -- she ultimately took.

18 Q. Do you think she took more than 19 one course?

20 A. I think she took one course, but 21 I'm not -- not sure if there was more than 22 one.

23 Did you ever have any follow-up 24 conversation with Mr. Dolan or Mr. Ratner 25 about the training that Mrs.

377

MILLS Q. -- their questions? Yes. A. Did they offer you the Q. opportunity to tell them anything that you think may be relevant to what they were looking into? MR. GREEN: Objection to form. You may answer. A. I can't -- I can't remember 11 specifically the questions 12 that -- that -- that they -- that they 13 asked me, and I -- I really can't remember 14 whether or not I told them that Anucha 15 couldn't do her job, and I -- I viewed 16 Anucha's comments to me about not 17 being -- being able to do her job being a 18 function that she -- she felt that she 19 couldn't do the job any more, and like I 20 said I agreed. I can't remember whether 21 or not I discussed that with Rochelle 22 and --Q. Did you -- did you think that 24 was relevant to her -- her sexual 25 harassment allegations?

415 **MILLS** Q. In your conversations with Mr. Cudmore, did you mention to him that Ms. Browne-Sanders had said that she was no longer able to do her job? 6 A. No. 7 Q. Did you tell the -- the investigators who were looking into 9 Ms. Browne-Sanders' allegations, Mr. Moran 10 and Ms. Noel, that Ms. Browne-Sanders had 11 said that she was no longer able to do her 12 13 MR. GREEN: Objection to form. 14 You may answer. A. I can't remember whether 16 I -- whether I specifically said that to 17 them. I know I specifically talked about. 18 you know -- you know, any allegations of 19 -- of -- you know, the investigation, that 20 they were -- they were conducting, if I 21 knew anything about any harassment issues. Right. What -- when they 23 interviewed you, did they ask you a series 24 of questions, and you responded to --

1 MILLS 2 MR. GREEN: Objection to form. You may answer. 4 A. You know, I thought it -- I thought it was a function of her making a decision that she couldn't -- she couldn't do this job any more. Q. Right. I understand that, but did you also -- did you think that that 10 fact that Ms. Browne-Sanders had 11 supposedly told you that she couldn't do 12 her job any more was relevant to what Mr. 13 Moran and Ms. Noel had been looking into? 14 A. I didn't -- I didn't think the 15 fact that Isiah -- that Anucha told me 16 that she couldn't do her job any more had 17 anything to do with -- with sexual 18 harassment. 19 Did you give honest answers to 20 all the questions that Mr. Moran and Ms. Noel had presented to you? 21 22 A. Yes. 23 MR. MINTZER: Why don't we take 24 a break. How much time is left? 25 THE VIDEOGRAPHER: We have

105

417

A. Yes.

23 that this happens.

24

419

MILLS 2 about seventeen minutes. 3 MR. MINTZER: Okay. So why don't we take a break, and we will be able to wrap up. THE VIDEOGRAPHER: We are off 6 7 the record. The time is 6:51. 8 (Recess taken.) 9 THE VIDEOGRAPHER: Okay. We 10 are back on the record. The time is 7:01. 11 A. You know, I -- I still have 12 a -- a document that is -- that is sitting 13 in front of me, and I do want to take a 14 second to clarify. 15 MS. VLADECK: There is no 16 question. 17 Q. There is really no question 18 pending, Mr. Mills. Mr. Green can ask you 19 a question at the end of the deposition if 20 you would like. 21 MR. GREEN: I think the witness 22 is saying he would like to add to a prior 23 answer to be responsive to your question. 24 and I think he has that right. 25 Go ahead. Q.

418 420 1 MILLS 2 With counsel. Okay. Prior to learning that Ms. Browne-Sanders' lawyers had contacted The Garden, could you tell me all of the people who you told that Ms. Browne-Sanders had told you that she could no longer perform her duties at The Garden? 10 The -- the only people I 11 remember having that conversation with 12 were Rusty and -- and Hank. I can't 13 remember whether or not I - I had the 14 conversation with Jim. 15 Q. And did either Mr. McCormack or 16 Mr. Ratner suggest that Ms. Browne-Sanders 17 receive a severance package? 18 A. What -- what Hank said to me was 19 you should -- you should get together with 20 Rusty and let's figure out some kind 21 of -- let's figure out some kind 22 of -- some kind of package to make sure

Q. And by package you understood

25 that he was taking about a severance

1 MILLS There was a question about 3 a -- a raise that Anucha received, and 4 I -- I just wanted to clarify that 5 it -- that there was a job -- there was a 6 grade change that took place in Anucha's 7 job, and there was a -- a salary 8 adjustment that reflected the grade 9 change. It was not a merit increase, and 10 I -- I just had never seen. I saw that 11 around the way that it was processed from 12 my vantage point was a -- a salary 13 adjustment form, and while I am copied on 14 this E mail I hadn't remembered seeing in 15 this format. So --Q. Did you have any conversations 17 in any of the breaks that helped refresh 18 your recollection about this event? MR. GREEN: You may answer

20 except to the extent that - I withdraw

21 that objection. You may answer fully.

24 conversation to refresh your recollection

And with whom did you have a

Yes.

Q.

25 about that event?

421 1 **MILLS** 2 package? 3 A. Well, some kind of a -- Anucha 4 had said to me that she wanted to -- to 5 have her job while she -- it was important 6 for her to have a job while she was out seeking another -- another one or -- or got another job, so I don't -- it hadn't gotten it a point where we discussed what 10 it was that we paid her through some 11 period of time or if we allowed her to 12 leave the minute that she received the job 13 no matter what point it was, but it was 14 just that, you know, Hank -- Hank didn't 15 think she was up to speed in the job. I 16 had come to the conclusion that she wasn't 17 and when she told me that she didn't 18 want -- that she couldn't do this job any 19 more I agreed with her. I thought it was 20 time to come up -- come up with a way for 21 her to move on. 22 Q. Other than conversations that 23 you had with counsel or in the presence of 24 counsel, did you ever speak to anyone at 25 MSG about any sort of monetary demand that

19

22

23

24

A. No.

Q.

424

.06	-cv-00569-GEL-DCF Documen
1	MILLS
2	Ms. Browne-Sanders supposedly made?
3	A. No. Well, you I should I
4	should correct that. I - I think that at
5	some point during a press conference
6	that that we had at some place that I
7	may have made made some comments d
8	the press conference about demands that
9	Anucha or that or counsel had made
10	of the Garden.
11	Q. And what did you say about that?
12	A. I I can't remember the
13	specifics of of, you know of exactly
14	what I said at the press conference but,
15	you know, there were tapes of it and
16	people covered it. I can't I can't
17	remember specifically what I said.
18	 Q. Other than any statements at the
19	press conference, you don't recall making
20	any statements to anyone outside the
21	presence of counsel about a a demand
22	for money that Ms. Browne-Sanders made?

Who -- who told you the

25 information that you conveyed at the press

2 identified the person who is going to be filling the executive vice president job? A. We have -- we have been in the search process for a while. We haven't identified a final candidate. during Q. Have you ever heard Mr. Thomas use profanity in your presence? 10 Q. And in what context do you 11 remember Mr. Thomas using profanity in your presence? 13 A. You know, we -- we -- we would 14 talk about a game or talk about a team and 15 what is going on in a game, and we might 16 say shit or I can't believe that fucking 17 play. I mean those kinds of conversations 18 that, you know, you might have in the 19 context of describing what was going on in 20 in -- in a game. 21 Q. Did you ever tell the 22 investigators for MSG, Ms. Noel and Mr. 23 Moran, that it wouldn't surprise you if 24 Mr. Thomas had cursed someone out? 25 MR. GREEN: Objection to form.

MILLS

You may answer.

2

MILLS

423 **MILLS** 1 conference about what kind of demand had been made by Ms. Browne-Sanders or her 4 counsel? 5 MR. GREEN: To the extent that that information was derived by conversations with counsel, you may not respond. If you have other independent knowledge and you can answer the question, you may do so. 11 A. Then I can't respond. 12 Has Ms. Browne-Sanders been 13 replaced as senior vice president of 14 business operations? I've actually restructured 15 16 the -- the organization and created 17 an -- an executive vice president position 18 that will in fact oversee all three teams 19 that we have an open search for and a

22 functions for all three teams. I will open a search once I hire the executive 24 vice president job. 25 You have not identified -- yet

20 senior vice president of marketing

21 position that will cover the marketing

3 A. No, I don't remember telling 4 them that. Did you ever tell the investigators that you thought that Mrs. Browne-Sanders made up her claims after the -- the budget meetings that you've 9 testified to earlier today? 10 Α. No. 11 Do you -- do you recall telling 12 the investigators that she engineered her claims after the budget meetings? 13 14 MR. GREEN: Objection to form. 15 You may answer. 16 Α. No.

19 the -- the budget meetings? No, I don't recall telling her 20 A. 21 that. 22 Q. Nothing like that in words or 23 substance?

18 investigators that she set this up after

24 A. Not that I can recall. 25 Have you ever heard Frank Murphy

Do you recall telling the

425





EXEMPT **PERFORMANCE** APPRAISAL

MSG 00350

			_	-
SECTION I Performance Rating	OUTSTANDING	ABOVE EXPECTATIONS	MEETS EXPECTATIONS	ELOW EXPECTATIONS
Areas of Responsibility/Skill.			∫ Σ VCE R	[m]
Teamwork: Actively develops cooperative relationships company-wide and within own group, fostening integrity; productivity and support for each area of the company.	1		ICE IC	U II VC
Job Knowledge: Possesses and applies the professional knowledge and/or technical skills necessary to perform job functions. Takes necessary steps to increase job knowledge and keeps abreast of new developments.		√		
Interpersonal Competence: Elicits cooperation from supervisors, subordinates, peers and external business contacts in a positive, cooperative and courteous manner. Contributes to departmental cohesiveness and productivity.	V	V		
Communication: Expresses instructions, ideas and information clearly and directly in oral and written form. Possesses effective listening skills.	1			
Creativity & Resourcefulness: Generates new ideas and concepts while simplifying and/or improving work methods and procedures. Possesses ability to adjust to changes in priorities, assignments and/or working conditions.				
Initiative & Accountability: Identifies and seeks ways to enhance effectiveness and takes appropriate action. Accepts professional responsibility and accountability for all assignments.	1		\dagger	
Planning & Organization: Budgets time and prioritizes work assignments in order to accomplish goals. Operates effectively under pressure. Actually performs what has been planned in an organized and efficient manner.			1	
Decision Making & Problem Solving: Obtains and analyzes facts to make sound decisions in a timely manner. Identifies and anticipates problems, changes and trends. Shows practical judgment in making decisions to formulate realistic alternatives and solutions to problems.	V	1		
Managerial/Supervisory Shills (if applicable): Delegates responsibility while supervising and evaluating employees fairly. Trains, motivates and develops subordinates. Completes performance reviews in a timely manner. Resolves conflicts equitably. Provides leadership while encouraging staff morale, teamwork and cooperation.	\ \		- -	
Cost Control (if applicable): Operates within established budget and continually evaluates decisions in terms of profitability. Implements cost-saving measures, procedures and control.	1		-	
Guest Relations (if applicable): Exhibits a helpful, courteous, FANS FIRST attitude when interacting with guests by conveying a professional, positive image. Effectively handles guest problems and prevents the escalation of conflict with guests. Adapts to a variety of guest-related situations.	1			
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SECTION III Demonstrated Strengths & Areas For Improvement
Employee Strengths - Consider the performance rating section and identify the individual's major areas of strength. Acreha Crias a tremendom CAS we attempt to
our octanizated. He marketus and because still
have but ecoquial an people across of
Areas for Improvement - Consider the performance critical and the consideration of the consid
Areas for Improvement - Consider the performance rating section and identify areas of performance where improvement can be made.
Shally so that she gets the most out of new team.
Sie should also continue to in cross by well also
S're should also continue to ingrove hu understanding of the in orena precentation elements of the game.
SECTION IV Overall Performance Rating and Approvals
Based on the factors that have been evaluated, indicate below the overall rating which most accurately describes the employee's total performance during the review period. Refer to the Performance Definitions for guidance.
Outstanding Above Expertations : Most European
Supervisor Date 1 440 7
Appraiser's Supervisor Date
Human Resources Date
SECTION V Employee's Comments & Signature
Employee's Comments: Include your demonstrated strengths and what your significant accomplishments were during this period. Explain the objectives that you were not able to accomplish during this period. Include any areas for development during the next review period — Use a separate sheet of paper if necessary.
have reviewed this performance evaluation and discussed the contents with my supervisor. My signature means that I have een advised of my performance and does not necessarily imply that I agree with the appraisal ratings.
mployee Date 3.1-0.1

Plans to Achieve Goals

Over the next review period I will take the following steps to improve in my new

- 1. I will continue to cultivate and grow existing relationships internally with the team side of our business, the other MSG properties and the Cablevision companies...
- 2. I will actively assess my staffing needs and identify a strong replacement for myself as VP of Marketing.
- 3. I will work diligently to tweak my management style in order to get the best out of my staff.
- 4. Assert myself to become a stronger player at the league level.
- 5. I will continue to improve my expertise in game presentation while broadening my scope of marketing. My end goal here is to further leverage the brand and build our fan base.

MSG 00354

MEMORANDUM

TO:

All Employees

FROM:

Steve Mills

DATE:

March 11, 2002

RE:

Anucha Browne-Sanders

I am pleased to announce the promotion of Anucha Browne-Sanders to the position of Senior Vice President, Marketing & Business Operations of the New York Knicks.

Anucha joined Cablevision in 2001 as Vice President, Marketing where she developed a number of marketing initiatives that successfully integrated the Knicks brand with other Cablevision business units. She has also played a key role in the reorganization of the entire front office staff of the NY Knicks.

In her new role, Anucha will be responsible for the day to day management of the Knicks front office and serve as the team's chief marketing officer. Anucha will report to me.

Prior to joining Cablevision, Anucha was the Manager of Marketing Strategy & Corporate Marketing at IBM where she was responsible for developing and activating IBM's Olympic and NBA sponsorships.

Anucha holds a Bachelors of Science degree in Communications from Northwestern University and a Masters in Marketing Communications from Florida State University.

During her collegiate days at Northwestern University, Anucha had an outstanding basketball career. In her senior year, she was the NCAA Scoring Champion, a Kodak All-American, a member of the United States National Team and was named Northwestern University's Athlete of the Decade.

MSG 01946

Please join me in congratulating Anucha on this well-deserved promotion.

MSG 01947



EXECUTIVE PERFORMANCE APPRAISAL

Anucha Browne-Sanders

Employee's Name

New York Knicks

Department

1/24/03

Date

SVP. Marketing & Business Operations

Title

Steve Mills

Supervisor's Name



MSG 00338

					. '	. -
	SECTION I Performance Rating	Olfrendambaro	District of the	ABOVE EXPECTATIONS	MEETS EXPECTATIONS	BELOW EXPECTATIONS
	AREAS OF RESPONSIBILITY/SKILL	PE	RFOR	MAN	CE RA	TING
-	Teamwork: Actively contributes to company-wide cohesiveness by developing cooperative relationships company-wide, and within own group, which fosters integrity, productivity and positive support for the successful achievement of goals for each area of the company.	X				
	job Knowledge: Demonstrates necessary level of job competency and required skills. Seeks to improve knowledge.)	(
	Leadership: Demonstrates support and understanding for company policies, goals and objectives and positively influences others to do the same.	X	•			
	Managerial Style: Delegates responsibility, supervises and evaluates employees fairly. Trains, motivates and develops subordinates. Resolves conflicts equitably. Provides leadership while encouraging staff morale and teamwork. Elicits cooperation internally and externally in a positive, cooperative and courteous manner.		X			
	Results: Accomplishes established goals and objectives, including qualitative and quantitative measurements.	X			-	
	Cost Control: Operates within established budget and continually evaluates decisions in terms of profitability. Implements cost-saving measures, procedures and controls.		X			
	Planning & Organization: Budgets time and prioritizes work assignments in order to accomplish goals. Operates effectively under pressure. Actually performs what has been planned in an organized and efficient manner.	X				
	Initiative: Demonstrates ability to contribute, develop and carry out new ideas in an entrepreneurial environment.	K				
	Communication: Expresses instructions, ideas and information clearly and directly in oral and written form. Possesses effective listening skills.	(
-	Decision Making & Problem Solving: Obtains and analyzes facts to make sound decisions in a timely manner. Identifies and anticipates problems, changes and trends. Shows practical judgment in making decisions to formulate realistic alternatives and solutions to problems.		X			

	Results	

Evaluate performance for stated targets. Rate each target/goal (on a 1-5 scale) and multiply it by its percent weighting to determine each target/goal score. Provide a total score by adding all individual target/goal scores. Also provide an Overall Results Evaluation Rating by placing an "X" in the appropriate box at the bottom of the page.

Statement of Target/Goal	Results	(a) Rating	(b) Weighting	(a) X (b) Score
Develop a ticket strategy delivering scll-through percentages and secondary market sales exceeding the '02-03 season.			30%	
Develop a program that increases door count by 10% over the '02-03 season.	·.		20%	
Build a team revenue stream that currently does not exist.			25%	<u>.</u>
Become active in the NBA Marketing community by serving on the marketing advisory board or similar group.			25%	

Ta			
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the engineering project medicals first file 40	naces and the employee bave	Olectice and the above terreplaced and a - 4 -	
		maconate and a professional with the	ankalen returt ar me
COMPAND OF THE CONTRACTOR OF T			
The signatures below indicate that the appearance year.			

Appraiser's Signature/Da

OVERALL RESULTS EVALUATION RATING:

1.0 - 1.9	2.0 – 2.7	2.8 - 3.5	3.7 - 4.5	4.6 - 5.0
Did Not Achieve Expected Performance	2 Partially Achieved Expected Performance	Achieved Expected Performance	Exceeded Expected Performance	Far Exceeded Expected Performance

2

MSG 00340

SECTION III Demonstrated Strengt	hs & Areas For Improvement
Executive's Strengths - Consider the performance	rating section and identify the Executive's major areas of strength.
Anucha has gained a tremendous amount of respect the with a true commitment to the company's overall successions.	hroughout the Garden and Cablevision. She is professional and diligent cess. She has improved her knowledge of the entire organization.
Areas for Improvement - Consider the performance can be made.	ce rating section and identify areas of performance where improvement
Anucha has made tremendous strides as a manager. So the most from her subordinates and peers. I would like Knicks games.	the should continue looking at ways that she can modify her style to get e her to continue focussing on and building the in-arena presentation of
SECTION IV Executive's Comments	s
	· · · · · · · · · · · · · · · · · · ·
	· .
SECTION V Overall Performance R	Cating & Approvals
Based on the factors that have been evaluated, indicate Executive's total performance during the review period	e below the overall rating which most accurately describes the L. Refer to the Performance Definitions for guidance.
	☐ Meets Expectations ☐ Below Expectations
Executive	Date
Executive's Appraiser	
SVP Human Resources & Administration	•
President & CEO	Date

and/or record any differe	псез от оринон.		
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SECTION E - Developmen	nt Action Plan:		
The plan may address know effectively in current or fu	owledge, skills, abilities or behavious ature positions. Include no more the	ors needed	to perform mo
Development Area 1.	Action Steps Anucha will work with Pete	F	Outcome
Hanasamant atids and	Olson in continuing to improve	1.	
Management style and techniques.	her management skills.		
•			
2. Integrate the Knieke into	Conduct monthly meetings with		
ntegrate the Knicks into cross divisional (CVC)	other CVC divisions to discuss marketing opportunities.		
nitiative.	marketing opportunities.	ĺ	
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ECTION F - Career Interes	st Discussion Summary:		
rea(s) you would like to pursue:			<u></u>
			
leps you would like to take:			• •
Step 1			
Step 2	·		
Step 3			
	•	_	•

Plans To Achieve Goals

- I will continue to develop on the established ticketing and marketing strategy in ensure sell through percentages and secondary sales percentages higher that the current year. This plan will include a greater focus on season subscription sales and renewals:
 - Establishing clarity between Sales and customer service roles
 - Emphasis on sales skills development
 - Establishing baseline standards and expectations for sustained performance
 - Establishing measurement criteria and metrics for accountability
 - Establishing a more streamlined integration between the marketing and SS department with measurable results
- 2. I will create a plan that addresses the door-count 10% over this season's numbers.
- 3. I will continue to generate high margin FE hospitality programs and for profit events to drive additional revenue for the business.
- 4. I will attach myself to more NBA programs to establish a stronger presence within the NBA community.

MSG 00343



MPIP



Performance Planning and Appraisal

Employee and Organization In	(formation
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Anusha Browne Sandere Employee's Name

SVP Marketing, NY Knicks Fosttlen Title

27 Grade

MSG = 2 Penn Piazo Employee's Location

Executive Department

MSG Business Group Steve Mills Appraiser's Name

11/20/00 Hire Date

Time in Position

12/1/02

Current Apprais at Date

12/1.01

Previous Appraisal Date

12/1/00

Next Appraisal Date

Signatures:

Appraiser Steve MI

Appraiser's Supervisor

-Employeers

The signature deas not excess an

Date: 2 14/0

Date

Dalo:__ 2.14.08

Is the Date Sept 1/9



SELF-APPRAISAL I Using the scale bol "X" under the rating the appropriate box	- Then provide -	iance in each key	effectivene enėss Ratio	ss are	ea by	plac	ing "Y"
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Fakes responsibility to		ment plan (Section E)					i
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Year-End Performance Appraisal Forms

11

CONFIDENTIAL

MSG 03962

YEAR-END PERFORMANCE APPRAISAL

SECTION A - Results Evaluation; Evaluate year-end performance for stated MPIP goals. Rate each goal and multiply it by its weighting to determine each goal score. Provide a total MPIP score by adding all individual goal scores. Also provide an Overall Design by state of the score of Results Evaluation Rating by placing an "X" in the appropriate box of the

Statement of				
601	Results	(9)	(b)	is X (5
Grow cash flow.	The Knicks Marketing group performed exceptionally during a very chilicult advertising and team performance environment		Weighting	50.76
Develop high quality event presentation components.	The Knicks have improved the in-arena experience. New in-arena elements have been designed and oxecuted.	145	25%	35.26
Utilize Knicks assets to assist other divisions.	Have exceeded goals outlined for cross company promotions.	IEO	20%	50
ingrove employee relations.	Anuche has improved employee relations within the team. There is ctill considerable room for more growth.	140	20% 12	8
MPIP score: GRALL SULTS ALUATION TING:	The state of the s	oliumn to	get 14 140-150	到

Amelia Brane Sardias (BC)

		
Develop high quality innovative event presentation components, which include in-arena game entertainment and dance teams.	Game presentation. Developed an effective theme night cohecute for the ease on and successfully implemented kids day and 70°c right. Executed the first webcast of it kind for the KCD auditions. Guccessfully updated video open. Successfully transport a new "Star search at the Garden" improved KCK. Transformed the fan club from an offline program to accomplished.	172
Utilize the value of Knicks assets to assets other MSG and Cablevision divisions in achteving their business goals by partnering in at least 2 cross-divisional initiatives.	Completed production of two OOL commercials utilizing players – these were extremely successful in raising the level of Interest in the OOL product into to the African American and Lating community. Exploring player integration into IFC and Much Music productions. Coordinating with the WIZ on field marketing initiatives. Conducted focus group research – used to validate brand	
Improve employee russions, increase the effectiveness of employees by putting greater focus on employee development.	Conducted a seriec of brend pullding workshops to gain consensus on communication targets and grand messaging strategy. Established a coordinated communications process for working across the CSC marketing divisions process for Working across the CSC marketing divisions — Cablevision, Cleardiew, and MSG Network. Putting greater focus on ider tiping apportunities for strong performers — Center for Creative Leadership (Jeter); IEG conference (Jeter, Pezzaras). Orade adjustments and promotions for top parformers were completed. Adjustments were made to organization shrutture for increased productivity and team performance. Emphasize development and career planning	 :
,	add all the numbers in the (2) x (b) column to get the total MPIP score:	
OVERALL RESULTS EVALUATION RATING:	0-80 81-99 100-119 129-139 1 164-160 Did Not Partiety Achieved Exceeded Section Special Expensed Expe	
Any Chia Provence MPLOYEE (Print Name)	Soundars 25 2 2 14.03 EMPEOYEE (Sign Name) DATE	
	9 ·	

SELF-APPRAISAL

SELF-APPRAISAL FORM: Results Evaluation
Evaluate year-end performance for stated MPIP goals. Rate each goal and multiply it:
by its weighting to determine each goal score. Provide a total MPIP score by adding all individual goal scores. Also provide an Overall Results Evaluation Reting by placing an "X" in the appropriate box at the bottom of the page.

Grow cash flow (UPBITDA) by \$43.2 million over 2001 - Exceeded FE terget in a strucysing economic and learn environment. - Altained better than projected ticket revenue through the first three months of the seasor. - Offset lost FE revenue with new business opportunities— nor set sales prospecing, additional thigh margin) VIP hostificatly programs (VIP road thins, fambey days), refined camp revenue share, and further expense cast constituent to addition plan. - Conducted materistic agency review and established Rapp Collins as an "agency of record for The Garden. - Developed and executed a competensive ticket sales and SS retersion plan. - Speatheaded a complete assessment of the SS sales and customer service function for the famins which with result in marked langureyments moved and communicated SS benefits - Successfully rolled out. Ticketmenter Account Manager sire Marketbace features for SS for the three teams. Implemented multi-deleted discert marketing strategy for floket sales (secanon, man) plan and infinition? - Grect mail, man, telephone. - Developed and executed aggressive plan for attacking wallits that supplemental databases or dentity potential SB. Cuccessfully bried are effective and exasted VP CR and Fan Development. - With strong assist from modile periners, Effe, and sponsor perfores, successfully raised the level of exposure for Atlan Houston.	Statement of Goal	Rasuka			
Altained better than projected ticket revenue through the first three months of the season. Offield lost FE revenue with new business opportunities—non ad eales prospecting, additional (high margin) (IP) hospitally programs (VIP road tips, fambly days). refined camp revenue share, and further expresse test containment for all FE programs. Conducted attensive agency review and established Rapp Collins as an "agency of record" for The Garden. Developed and executed a comprehensive ticket sales and SS retending plan. Speathwaded a complete assessment of the SS sales and customer service function for the learns which will result in marked improvements moving forward. Aggreealvely reinforced, entered and communicated SS benefits. Successfully rolled out Ticketmester Account Manager and Marketplace features for SS for the three teams. Implemented multi-leted direct markeding strategy for cicket sales (season, mind plan and individually—utilizing direct mail, email, telephone. Developed and executed aggressive plan for attacking waitilist and supplemental databases to dentity potential 66. Successfully bired an effective and seasoned VP CR and Fan Development - Strong focus on Community Relations. Alumn Reletions, field marketing, and fan development. With strong assist from media patiners, Effe, and species of propers.	Grow cash flow	A Female Service		AreiBhrinh (p)	10)
Inst three months of the season. Office to st FE revenue with new business opportunities— non ad eales prospecing, additional (high margin) VIP hospitally programs (VIP road ting, fambly days), refined comp revenue share, and further exputes that containment for ad FE programs. Conducted attensive agency review and cetablished Rapp Collins as an "agency of record" for The Garden. Developed and executed a comprehensive ticket sales and SS retension plan. Speathwaded a complete assessment of the SS sales and customer service function for the teams which will result in marked improvements moving forward. Aggressively scinforced, entire seed and communicated SS benefits. Successfully rolled out Ticketmeter Account Manager and Marketplace features for SS for the three teams. Implemented multi-deted direct marketing strategy for ficket sales (season, mind plan and individual)—utilizing direct mail, email, telephone. Developed and executed aggressive plan for attacking waitlist and supplemental databases to identify potential Se successfully bried an effective and seasoned VP CR and Fan Development.—Stong focus on Community Relations. Alarmal Relations, field markating, and lan development. With strong assist from media pariners, Elite, and	(UPBITDA) by \$43,2 Million-Syer 2001	environment.	150	35%	
		Chaet lost FE revenue with new business opportunities— non at eases prospecting, additional (high margin) VID hospitality programs (VIP road Yips, fambly days), refined comp revenue share, and further expense cost containment for all FE programs. Conducted Attensive agency review and established Rapp Collins as an "agency of record" for The Garden. Developed and executed a comprehensiva ticket sales and SS retention plan. Speatheaded a complate assessment of the SS sales and customer service function for the familia which will result in marked improvements moving forward. Aggreeatively reinforced, enhanced and communicated SS benefits. Successfully rolled out Ticketmaeter Account Manager and Marketplace factures for SS for the three teams. Implemented multi-fleted direct marketing strategy for ticket sales (season, mini plan and individual)—utilizing direct mail, email, telephone. Developed and executed aggressave plan for attacking waitlist and supplemental diabases to "dentify potential SB. Successfully bired an effective and seasoned VP CR and Fan Development — Strong focus on Community Relations. Alumn Reletions, field marketing, and fen With strong assist from media pariners. Effe, and			1
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CONFIDENTIAL

MSG 03966

PERFORMANCE PLANNING MID-YEAR PERFORMANCE REVIEW Evaluate progress toward stated MPIP goals. Include comments relating to performance progress, and changes in plan, as well as suggestione as to how to most effectively reach stated goals. Statement of Mid-Year Performance Review Grow cash flow (OPBITDA) by \$43.2 Concucted extensive agency review. Contracted Rape College agency to assist in the development and execution of a million over 2001. comprehensive ticket sales and SS retention plan. Created action plan to reinforce and communicate SS benefits. Developing plan for the rollout of Ticketmeeter Account Manager and Marketplace features for SS. Implementing multi-tiered direct marketing strategy for ticket sales fisms ,from transh gnitsittu – (laubividual) – utitating direct mail, email, terephone. Developing plan for attacking waitlist and supplemental databases to identify potential SS. FE target of \$5,4 million was not met. Final FE revenue was \$5.3 manon. In process of hiring VP CR and Fan Development. - Strang focus or Community Relations, Alumni Relations, ficid marketing, and fan development. Contracted with Elife Model Management to address greater exposure opportunities for current players across the three teams. Develop high quality innovative event Updating video open with new team brancing direction: presentation components, which include Researching lighting improvements in scena Garden Vision improvements including MSG-TV branding and in-arena game entertainment end dance programming development Development of more extensive theme significaieams. KCD auditions with live websasting component. Researching ungoing amateur night feature. Other leam (Ballers, Jumpers, KCK) improvement plans. Utilize It e value of Knicks assets to Completed production of two OOL commerciate utilizing players easist other MSG and Cablevision Exploring player integration into IFC and Much Music productions. Coordinating with the WIZ on field marketing initiatives. divisions in achieving their business goals by partnering in at least 2 cross-divisional initiatives. impreva employee relations, increase Pulting greater fédus on Identifyling apportunities for strong the affectiveness of employees by performers - Center for Creative Leadership (Jatar): IEG putting greater focus on employed conference (Jeler, Pazaras). development Grade adjustments and promotions for top performers is angoing. Anucha Browno Sandors EMPLOYEE (Priof Name) EMPLOYEE (Sign Nams) DATE APPRAISER (Print Name) (ems/l ng/2) Naislayyya DATE

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PERFORMANCE PLANNING

GOAL PLANNING FORM

State each performance goal as specifically as possible, and list the key activities that need to be done to achieve each goal. Provide due dates and weightings for each goal.

Scrow cosh flow (OPSITDA) by \$43.2 million over 2001 Continue to selfout all games in 2002 with no price increase by establishing, and implementing a comprishensive ticket sales strategy. Maintain FE revenues consistent with 2001 level. Enhance CR opportunities for the New York Knicke and our players. Develop and implement a season subscriber benefits program. Develop high quality innovative players. Introduce near in arena enfects program. Introduce near in arena enfects program. Introduce near in arena enfects more than a refer airment elements. Establish theme nights throughout the season. Confinue to length revenues on. Confinue to selfout all games in 2002 with no price increase by establishing and implementing in at least 2 program. Introduce near in arena enfects arena enfertairment elements. Establish theme nights throughout the season. Confinue to Improve the dance to improve the dance to improve the dance to improve the dance to improve the strength of NYK no an asset across MSG and CSC properties. Develop high quality innovative enfertairment elements. Establish theme nights throughout the season. Confinue to enfert in arena enfertairment elements. Establish theme nights through the dance to improve the strength of NYK no an asset across MSG and CSC properties. Develop high quality innovative enfertairment elements. Establish TE revenues Live and the provenues of the New York Knicks and our players. Live and the provenues of the New York Knicks and our players. Entablish TE revenues C/02 25% 26/02 25% Extablish Te revenues Consistent with 2001 level. Enhance CR opportunities for the New York Knicks and our players. Consistent with 2001 level. Enhance CR opportunities for the New York Knicks and our players. Confinue to Revenues. Confinue to Revenues. Confinue to Revenues. Confinue to Revenue and our players. Confinue to Revenue and our players. Concident the Revenues. Confinue to	Statement of Goal	Key Activities to Achteve Goal	Dua Dates	Meighling
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Tetal Weighting v 100%	ncreese the effectiveness of employees by putting greater focus	accordance with factics agreed to with Cablevision HR. Encourage employee professional growth	9:02	20%
			Total Wolah	ting 2 100%
	and the second s		and an artist and	reaction properties

EMPLOYEE (Sign Name)

DATE

APPRAISER (Print Name)

APPRAISER (Sign Name)

DATE

Cablevision Systems Corporation

2003 MPIP Individual Ratings

2003 Unit Head	2003 Unit	Grade Name	Title	2003 Individual Rating (1 to 5)
Mills Stephen C	NY KNICKS	27 Browne-Sanders Anucha	SVP - Marketing & Business Ops	#5_
Browne-Sanders, Anucha Browne-Sanders, Anucha	NY KNICKS	25 Feigin,Peter 24 Buchholz,Karin J	VP - Marketing NY Knicks VP - Comm Rel & Fan Develop	<u>3</u>

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MPIP

Performance Appraisal

Employee's Name	Appraiser's Name
Anucha Browne Sanders	Steve Mills
Position Title	Appraisal Date
SVP, Marketing & Business Operation	ons .
Business Group	
New York Knicks	
Signatures:	
	Date:
ppraiser:	
Signatures: ppraiser: ppraiser's Supervisor: mployee*:	Date:
ppraiser:ppraiser's Supervisor:	Date:
oppraiser: ppraiser's Supervisor: mployee*: he signature does not necessarily represent the employee's as praise.	Date:



1 2 3 4 5 Did Not Achieve Partially Achieved Expected Expected Performance Performance Performance Performance			· · · · · · · · · · · · · · · · · · ·	
	Expected	Expected	Performance	

KEY EFFECTIVENESS AREAS AND BEHAVIORS	RATING
Possess and applies professional knowledge and/or technical skills required to perform job functions Takes necessary steps to increase job knowledge and keeps current with new developments, ideas, trends and technology Comments:	4
Communicates Effectively Listens well and understands the needs of customers and others Expresses ideas clearly and directly Conveys confidence when communicating Persuasively communicates in a way that produces positive results Comments:	5
3. Develops Relationships Builds, manages, and sustains organizational and customer relationships to achieve goals Collaborates effectively within and across departments Acknowledges the contributions of others Is an effective team leader and member Comments:	4
4. Plans Effectively • Ensures goals and strategies support the company's vision • Creates efficient processes and work plans • Anticipates problems and takes corrective action • Effectively balances and communicates long term and short term priorities Comments:	4
Makes Results Happen Maintains an organization-wide focus on satisfying customer (internal and external) needs Defines and clarifles organizational processes, roles and responsibilities Makes sound, timely decisions that lead to results Takes personal responsibility for achieving results Comments:	4

revised 1/1/05

6. Demonstrates Resilience and Flexibility	
 Deals effectively with multiple demands and shifting priorities 	
Shows resilience when faced with setbacks or criticism	[
Promotes and is receptive to new ideas	
Advocates necessary organization change	4
Comments:	1.
7. Supports Company Values and Policies	
Practices and promotes the company's values	İ
 Consistently upholds and follows the company's policies 	
 Supports and practices the code of business conduct and ethics 	
Acts honestly and ethically in the workplace	4
Treats others in a fair and respectful manner	
Comments:	
8. Develops Self	
Knows own strengths and weaknesses	
Learns from experience	-
Actively seeks feedback for improvement	1
Comments:	3
·	
9. Manages and Develops People (Applies only to those with supervisory responsibilities)	
 Conducts and completes performance appraisal reviews on time 	
Ensures departmental career planning and development	1
 Provides coaching and performance feedback where appropriate 	_
 Works to discuss and resolve employee work issues and concerns 	5
Promotes and encourages diversity within the organization	
Comments:	j
dd numbers together in the Rating Boxes to receive a total. Divide total by 8 or	37
to determine Overall Effectiveness Rating. Place an X in the appropriate box)
pelow.	Total Rating

Overall Effectiveness Rating:

1 Did Not Achieve Expected Performance	2 Partially Achieved Expected Performance	Achieved Expected Performance	Exceeded Expected Performance	5 Far Exceeded Expected Performance
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SECTION B – Goals/Accomplishments Achieved:
List the top three goals/accomplishments achieved during this review period.

1.

Anucha embraced the role of P&L Manager during this period. She challenged her staff and all service providers to drive revenues and control expenses.

2.

Anucha effectively managed through the organizational and philosophical changes when Isiah Thomas was hired. She has managed to derive upon key player involvement in team business and marketing initiatives with less player availability.

revised 1/1/05

3.					,
A to delivered a	TO TAK MATERIAL	-		•	
Anucha delivered a the arena for Knick	i 11.5% ticket prid	ce increase an	id completed t	he first stage	of rescaling
ule prono re-	s games.				
		-			
TOTAL ON ALL					
SECTION C - Add other than those p	itional Comment	ts: Use this s	ection to pro	vide addition	al comment
Other diam disce	TOVIDED IN COLL	0л А.			
Anucha must contin	we to develop be	erability to for	··· and identify	41 · *==== 01	
moet important to th	- Anomie overall	facility to root	ля апа плениту	the issues an	d initiatives
most important to the	e team s overail.	SUCCESS. SILE	has done exc	ellent job of br	uilding a first
class organization a	nd a strong stan.				
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SECTION D - Overa	III Performance	Rating: Base	d on Sections	A, B and C	provide an
overall rating by pla	icing an Am me	appropriate	box below.		
			•		
VERALL ERFORMANCE	1 Did Not	2 Partially	3 Achieved	4 Exceeded	5 Ear Evented
ATING:	Achieve Expected	Achieved Expected	Expected	Exceeded Expected Performance	Far Exceeded Expected
	Performance	Performance	Performance	Performance	Performance
-				X	
					 -
ECTION F - Empl	ovee Comment	s: As an em	nlovee vou	may use thi	- coeffon te
omment on the Per	formance Appra	isal and/or re	ecord any diff	lerences of o	s section was
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